



## For Immediate Release:

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## California State Fair's Registration for 2024 Commercial Wine Competition Now Live

A Celebration of Winemaking Mastery with an Early Start to the 2024 Competition

**SACRAMENTO** — The California State Fair is pleased to announce the opening of registration for the esteemed 2024 Commercial Wine Competition, offering winemakers a platform to showcase their exceptional creations.

In a significant shift from previous years, the 2024 competition has been scheduled a full seven weeks earlier than usual. This change aims to accommodate the evolving needs of California's wine industry and provide winemakers with an extended opportunity to participate.

"The California State Fair Commercial Wine Competition is a celebration of our state's rich winemaking heritage and a testament to the dedication of our wine industry professionals", said Tom Martinez, CEO of California State Fair & Cal Expo. "We are proud to host this esteemed competition and look forward to the exceptional wines that will be showcased this year."

Winemakers and vineyards across California are invited to submit their entries, and the competition is open for registration through Enofileonline.com. Entries will be accepted until **Friday, March 29, 2024.** 

The California State Fair Commercial Wine Competition has long been a platform for California winemakers to showcase their finest creations and have them judged by a distinguished panel of professionals from the wine industry nationwide. This year's competition promises to continue this proud tradition.

For more information about the 2024 California State Fair Commercial Wine Competition and to enter the competition online, please visit <u>CalExpoStateFair.com</u>.

Join us in celebrating California's winemaking legacy and raising a toast to the innovative wines that continue to elevate our Golden State's presence on the global stage.